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METI and AUA Enter Exclusive Partnership to Develop a Simulation-based Educational Module to Teach Laparoscopic Nephrectomies

Sarasota, FL – Medical Education Technologies, Inc (METI®) and the American Urological Association Education and Research, Inc (AUA) have entered into a Collaborative Development Agreement to create a high end, real-time interactive graphic simulation platform for psychomotor skills and related didactic education content in the area of laparoscopic renal and prostate procedures. This exclusive agreement is the first in any surgical specialty and reflects the mutual goal of each organization for the improvement of patient care and education in the field of urology.

“We are excited about the synergy that is possible between METI and the AUA,” said Lou Oberndorf, President and CEO of METI. “In addition to the immense educational value of the products being developed, we hope that this partnership will serve as a model for how all partnerships between industry and professional societies could work.”

According to the agreement, the AUA is responsible for establishing the requirements and developing the didactic content for the simulation-based educational module. METI will develop the simulation exercises and integrate the exercises into METI’s educational architecture. Following development, the AUA will execute the educational validation of the completed simulation platform.

Michael Sheppard, AUA Executive Director, said "the AUA is always seeking new and innovative ways to bring training opportunities to its members and we are confident that our collaboration with METI will provide AUA with a comprehensive product that will be an invaluable educational tool for our members and improve the quality of healthcare.”

Each party to the agreement brings different and complementary capabilities and objectives to the relationship. METI is the leading manufacturer of simulation for medical education with over 1,500 installations worldwide and over ten years of experience. METI is committed to developing learning tools that impact the education of our future doctors, surgeons, nurses, first responders and military medics.

The AUA, since 1902, has been deemed the premier professional association for the advancement of patient care and education in the field of urology. The Association is dedicated to advancing the knowledge and education of its membership in the latest research and practices within the field of urology. Dr. Glenn Preminger, AUA Chairman of Education, stated that “as surgeons, urologists need to keep up-to-date on the latest surgical techniques and simulator technology is a great way to hone skills. The AUA is thrilled to be one of the first surgical specialty societies offering this technology to our members.”

About METI Patient Simulation

Based in Sarasota, Florida, Medical Education Technologies, Inc. (METI®) has been a leader in interactive human patient simulation since 1996. Each METI simulator is designed to simulate bleeding, breathing, talking, blinking and numerous other physiological characteristics to simulate various medical emergency scenarios including heart attack, drug overdose, vehicular accidents, effects from weapons of mass destruction, bio-terrorism and other traumatic injuries. More than 1500 organizations worldwide utilize METI's technology including leading medical schools such as the Mayo Clinic, Harvard, UCLA, Cleveland Clinic, Mount Sinai, Stanford and others. METI is a consolidated subsidiary of L-3 Communications (NYSE:LLL). Please visit www.meti.com for more information.

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