For Immediate Release

LOU OBERNDORF ELECTED METI® CHAIRMAN OF THE BOARD

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MICHAEL BERNSTEIN APPOINTED PRESIDENT

SARASOTA, FL, July 22, 2009 – Medical Education Technologies, Inc.® (METI), the Sarasota-based manufacturer of medical simulation products and educational software, today announced that Lou Oberndorf, founder, and current President and Chief Executive Officer, has been elected as Chairman of the Board and Michael Bernstein, former Chairman of the Board, has been appointed President.

"I am honored to take this next position of leadership with METI as we pave the way for a new era in developing learning technologies for health care education," said Oberndorf. "I'm privileged to announce my successor, Mike Bernstein, who has spent a career immersed in the business of health care and has a passion for this industry. His unmatched operational execution and proven leadership skills make him the ideal person to help lead the future of METI."

Bernstein brings over 20 years of successful leadership experience in the health care and technology industries. Before joining METI, Bernstein was President and Chief Executive Officer of Innovative Health Strategies, a privately held health care IT company that provided outsourced contract and data management services to pharmaceutical manufacturers. Prior to that, Bernstein was President and Chief Operating Officer of Cobalt Corporation (Blue Cross and Blue Shield of Wisconsin), a publicly traded health insurance holding company and served as Executive Vice President of the University of Wisconsin Medical Foundation, an 850 physician academic group practice, the largest Group Practice in Wisconsin and one of the ten largest in the country.

As President of METI, Bernstein will join Oberndorf and the METI executive team in helping the company achieve its goal of changing the face of health care and medical education worldwide.

"When I first attended METI's annual Human Patient Simulation Network conference, HPSN, I immediately recognized something unique, not only in the company and its people, but in its customers too," said Bernstein. "They were all immensely passionate about what they were doing and I knew right away that I wanted to play an active part in helping METI achieve its goals and be a part of this extraordinary family."

Bernstein has a J.D. from University of the Pacific, McGeorge School of Law and a B.A. from University of California, Davis.

About METI
Based in Sarasota, Florida, Medical Education Technologies, Inc. (METI®) has been a leader in interactive human patient simulation since 1996. Each METI simulator is designed to simulate bleeding, breathing, talking, blinking and numerous other physiological characteristics and medical emergency scenarios including heart attack, drug overdose, vehicular accidents, effects from weapons of mass destruction, bio-terrorism and other traumatic injuries. More than 5,000 METI simulators are in use at organizations around the world, including leading medical schools such as the Mayo Clinic, Harvard, Cornell, Stanford and others. Please visit: www.meti.com.

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