



For Immediate Release

UNIVERSITY OF MICHIGAN'S SURVIVAL FLIGHT CROWNED WINNERS OF THE METI CUP ANNUAL CRITICAL CARE SKILLS COMPETITION

Sarasota, November 2nd, 2009 – The Air Medical Rescue team of University of Michigan's Survival Flight took home top honors at the annual METI Cup Critical Care Skills Competition, which was held at the Air Medical Transport Conference (AMTC) in San Jose in front of a capacity crowd. A record 16 Air Medical Rescue teams competed in this year's competition, sponsored jointly by MedEvac Foundation and METI, and featuring the company's state-of-the-art patient simulators. METI is the worldwide leader in medical simulation and educational software.

University of Michigan's Survival Flight have held a commanding position at the METI Cup in recent years, taking home the grand prize for the third year running, although this year they were represented by new team-mates Ted Adelman and Paul Munger. Alberta's Shock Trauma Air Rescue Service Foundation (STARS) came in a close second with Air Evac EMS taking third.

The METI Cup has become one of the highlights of the AMTC conference with hundreds of air medical rescue professionals lining up each year to see the best of the best compete. The contestants have to respond to a variety of lifelike emergencies such as infant drownings and collapsed buildings while certified judges rate their performance based on accuracy of skills, decision-making abilities and teamwork. This year, the competition featured METI's newest patient simulator, METIman, a fully wireless simulator designed specifically for use by EMS and prehospital responders.

"It's amazing to come and see the level of excellence that is demonstrated every year at this event" said Lou Oberndorf, chairman and CEO of METI. "The METI Cup embodies all the passion and dedication that these individuals put into their profession and helping to save lives and we're extremely happy to be a part of it."

"We were really excited to be able to compete in this year's event," said Paul Munger of University of Michigan Survival Flight. "To have won against this level of competition and brought home the Cup once again for our team was a fantastic experience."

METI will host the METI Cup next year at the AMTC Conference in Fort Lauderdale, Florida on October 10-12, 2010. For information about taking part in the competition email Nicole Perez at nperez@meti.com

About METI

Based in Sarasota, Florida, Medical Education Technologies, Inc. (METI®) has been a leader in interactive human patient simulation since 1996. Each METI simulator is designed to simulate bleeding, breathing, talking, blinking and numerous other physiological characteristics and various medical emergency scenarios including heart attack, drug overdose, vehicular accidents, effects from weapons of mass destruction, bio-terrorism and other traumatic injuries. More than 5,000 METI simulators are in use at organizations around the world, including leading medical schools such as the Mayo Clinic, Harvard, Cornell, Stanford and others.

For additional information, contact:

TESS MITCHELL, Director of Marketing, METI, 941.504.3255